

Team GirlVentures: Getting Started: Runs or Walks or DIY Events

Firstmost, **thank you** for making our outdoor adventure programs possible! Funds raised will support opportunities for ALL girls to access the outdoors and to be stewards of change in their communities.

Step 1: Go to <https://donate.girlventures.org/teamgv>

Step 2:

Bottom middle - **Select "Plan your event"**

Step 3:

Choose **one**:

- Individual (Create your page)
- Join a Team
- Create a team

How do you know which one to choose?

Individual - You have a brilliant idea for an event that you want to create!

Join a Team - A friend, colleague, family member has already created a team, and also applies for races such as Rock 'n' Roll or the New York Marathon.

Create a Team - You are ready to coordinate and know others will join!

Step 4:

Personalize your page!

Add a photo, tell people why you are fundraising for GirlVentures, and have fun being creative!

Follow this link to learn more about Classy's features:

<https://support.classy.org/customer/portal/articles/2460426>

For Team Captains check this article: <https://support.classy.org/customer/portal/articles/2460426>

Step 5: Tell people about your fundraiser

You've created your personal fundraiser and now need to tell people about it! Below are some ways you can share your fundraiser so people can learn more.

GirlVentures' Hashtags:

#GirlVentures #TeamGV #SocialGood #4Charity #SocialImpact #fundraising #runforacause #inspiringgirls #adventure #discover #action

GirlVentures Social Media:

@girlventures

[Facebook](#) | [Twitter](#) | [Instagram](#)

Step 6: Manage Your Page/Team

Check out this [one-sheet of tips](#) to help you get the ball rolling.

Need more inspiration or direction or like to learn more - [check this fabulous infographic!](#)

Ideas on where to share:

1. Share on social media - You can do this directly from your Crowdrise page via Facebook or Twitter. If your favorite social media platform is not listed, use the link to create a post and share.
2. Share via email - Send an email, provide your link and more in depth about why you are going to be fundraising?

Ideas on what to share:

1. Make it personal, because it is personal. Share how you found about GirlVentures, why you chose to support GirlVentures and why you think GirlVentures is special.
2. Add a photo or quote! Add one of your own, a previous trip, event or summer related to the outdoors, girls empowerment.

Ideas on who to share with:

1. Everyone! Your friends, family, colleagues, peers, neighbors and even your dentist.

Ideas on what to highlight:

Here are some neat facts about GirlVentures you can share:

- GirlVentures serves 2,500 girls around the Bay Area
- GirlVentures is a one-of-a kind nonprofit located in the Bay Area offering transformative outdoor adventure programs
- Over 12,000 hours of programs are delivered through our programs yearly
- We provide 100% tuition assistance to students who need access to the outdoors
- 91% of our participants have committed to be an ally to others
- GirlVentures is the only Bay Area nonprofit of its kind and offers transformative outdoor adventure programs that inspires girls to be effective leaders, environmental stewards, and advocates for themselves and others

Sample Thank You Message

Subject: Thanks for Inspiring Girls

Message: Thank you for making a donation to my [Hike/Marathon/Birthday](#) fundraiser for GirlVentures. Your support will contribute to over 12,000 hours of outdoor adventure programs provided to adolescent girls. This allows GirlVentures vision to create more stewards of change, committed to justice through collective action. I hope that you will join me in supporting this great cause by sharing my fundraiser.

Thank you!

NAME

Sample Social Media Post

- Let's come together to support #girlsoutdoors! Make a gift to my campaign for @girlventures #XYZMarathon [link]
- I'm raising money to support @girlventures #XYZMarathon to promote girls leadership, empowerment and access to the outdoors. Can you donate? [link]

Lastly, but so importantly - thank your supports, donors and community! Recognize on your social media platforms or Facebook with "@" and/or send them a personal direct message. Perhaps share with them why you choose to support GirlVentures.

Again, our sincere thanks for your ongoing support,

The logo for GirlVentures, featuring the word "GirlVentures" in a teal, sans-serif font.